

STRATEGIC PLAN 2016 - 2020

OUR VISION	Healthy Communities, Sustainable Habitats				
OUR PURPOSE	<ul style="list-style-type: none"> • Foster the social richness of community spirit and community relationships. • Value and protect the peace and natural beauty of our environment, acknowledging the Ngarrindjeri people as the spiritual custodians of this land. • Ensuring that local people are actively involved in decision making that will affect them. • To respond to both individual and community needs and provide services which meet those needs • Adopt and promote the principles of ecological sustainability • Commit to working together to achieve goals 				
WHAT WE VALUE	<ul style="list-style-type: none"> • Honesty and Fairness • Teamwork, Mutual Respect and Diversity • Reliability and Responsibility • Professionalism and Service Ethic • Care for the Environment and People 				
GOALS					
OUR COMMUNITY	OUR ORGANISATION	OUR SERVICES	OUR ECONOMY	OUR PARTNERS	OUR ENVIRONMENT
To engage with our community by providing opportunities for enjoyment, contribution, life long learning and personal growth.	To operate a viable, effective and accountable community organisation.	To effectively provide services, programs and activities that support community need and aspirations.	To develop and support economic opportunities locally including Food, Tourism, Arts, Culture and Environment.	Actively develop partnerships, relationships and networks.	To facilitate connection, involvement and stewardship of our natural and built environment in the Lakes region, building capacity and resilience.
STRATEGIES					
<ol style="list-style-type: none"> 1. Identify programs and activities relevant to the needs of our Community. 2. Actively encourage volunteers and facilitate their involvement in our community. 3. Effectively deliver relevant and diverse programs to our Community. 	<ol style="list-style-type: none"> 1. Attract, train and retain community focussed and enthusiastic staff and volunteers. 2. Continually improve, developing accountable management systems to ensure long term stability, viability and growth. 3. Ensure that our facilities and practices support sustainability. 	<ol style="list-style-type: none"> 1. Disseminate information internally, online, through our networks and via the media. 2. Identify our key target audiences. 3. Strive to achieve Service Excellence. 	<ol style="list-style-type: none"> 1. Continue to develop social enterprises that provide economic sustainability for the organisation and local jobs. 2. Source training that will provide opportunities for employment in the local jobs market. 3. Shop locally. 	<ol style="list-style-type: none"> 1. Identify and develop mutually beneficial relationship models with our partners 2. Explore opportunities for developing collaborative projects, sponsorship and funding. 	<ol style="list-style-type: none"> 1. Promote wise use of wetlands 2. Support nature based and heritage tourism opportunities 3. Maintain and further develop partnerships formed as a result of Coorong, Lower Lakes and Murray Mouth Recovery Program.