

| <b>STRATEGIC PLAN 2016 - 2020</b>  |  |   |  |   |   |
|--|--|---|--|---|---|
| <b>OUR VISION</b>  | <b>Healthy Communities, Sustainable Habitats</b>   |   |  |   |   |
| <b>OUR PURPOSE</b>   | <ul style="list-style-type: none"> <li>• Foster the social richness of community spirit and community relationships.</li> <li>• Value and protect the peace and natural beauty of our environment, acknowledging the Ngarrindjeri people as the spiritual custodians of this land.</li> <li>• Ensuring that local people are actively involved in decision making that will affect them.</li> <li>• To respond to both individual and community needs and provide services which meet those needs</li> <li>• Adopt and promote the principles of ecological sustainability</li> <li>• Commit to working together to achieve goals</li> </ul> |   |  |   |   |
| <b>WHAT WE VALUE</b>   | <ul style="list-style-type: none"> <li>• Honesty and Fairness</li> <li>• Teamwork, Mutual Respect and Diversity</li> <li>• Reliability and Responsibility</li> <li>• Professionalism and Service Ethic</li> <li>• Care for the Environment and People</li> </ul>   |   |  |   |   |
| <b>GOALS</b>   |  |   |  |   |   |
| <b>OUR COMMUNITY</b>   | <b>OUR ORGANISATION</b>  | <b>OUR SERVICES</b>   | <b>OUR ECONOMY</b>   | <b>OUR PARTNERS</b>   | <b>OUR ENVIRONMENT</b>  |
| <b>To engage with our community by providing opportunities for enjoyment, contribution, life long learning and personal growth.</b>  | <b>To operate a viable, effective and accountable community organisation.</b>  | <b>To effectively provide services, programs and activities that support community need and aspirations.</b>  | <b>To develop and support economic opportunities locally including Food, Tourism, Arts, Culture and Environment.</b>   | <b>Actively develop partnerships, relationships and networks.</b>   | <b>To facilitate connection, involvement and stewardship or our natural and built environment in the Lakes region, building capacity and resilience.</b>  |
| <b>STRATEGIES</b>  |  |   |  |   |   |
| <ol style="list-style-type: none"> <li>1. Identify programs and activities relevant to the needs of our Community.</li> <li>2. Actively encourage volunteers and facilitate their involvement in our community.</li> <li>3. Effectively deliver relevant and diverse programs to our Community.</li> </ol> | <ol style="list-style-type: none"> <li>1. Attract, train and retain community focussed and enthusiastic staff and volunteers.</li> <li>2. Continually improve, developing accountable management systems to ensure long term stability, viability and growth.</li> <li>3. Ensure that our facilities and practices support sustainability.</li> </ol>  | <ol style="list-style-type: none"> <li>1. Disseminate information internally, online, through our networks and via the media.</li> <li>2. Identify our key target audiences.</li> <li>3. Strive to achieve Service Excellence.</li> </ol> | <ol style="list-style-type: none"> <li>1. Continue to develop social enterprises that provide economic sustainability for the organisation and local jobs.</li> <li>2. Source training that will provide opportunities for employment in the local jobs market.</li> <li>3. Shop locally.</li> </ol> | <ol style="list-style-type: none"> <li>1. Identify and develop mutually beneficial relationship models with our partners</li> <li>2. Explore opportunities for developing collaborative projects, sponsorship and funding.</li> </ol> | <ol style="list-style-type: none"> <li>1. Promote wise use of wetlands</li> <li>2. Support nature based and heritage tourism opportunities</li> <li>3. Maintain and further develop partnerships formed as a result of Coorong, Lower Lakes and Murray Mouth Recovery Program.</li> </ol> |